

Melleefresh Is Unstoppable On Her New Album Invincible

The Toronto dance queen reclaims her throne with her latest high-energy release.

By **Darryl Sterdan** - 2020-11-02



Dance queen **Melleefresh** returns to reclaim her throne with the new album *Invincible* — showcasing today on **Tinnitist**.

The newly minted LP is teeming start to finish with tracks that gravitate to the space between dance pop and classic house — a space the acclaimed Toronto diva has owned since stepping on to the scene in the early '90s.

“Invincible, unbeatable, indestructible, unstoppable,” **Melleefresh** lists. “Four words that describe the album. Totally next level, just like me!” And just like her, *Invincible* mixes fun and mischief with powerful, inspiring themes of togetherness, unity, positivity, and a brighter future, capturing the prolific chanteuse at her most self-assured and hopeful.

It all came together in an instant, she says. “It was a super-hot and steamy summer night, and we’d been locked down since March,” she recalls of the process. “I was up late, as usual, and I got a text from **Callum Magnum** saying, ‘I have some music’ ... I went right over at 3:00 am and, by the next morning, we had an album of eight tracks — lyrics, and everything. Boom, it was done!”

But the true test came the following night during a late-night drive in her car — a can’t-miss custom purple Porsche with a luxe turquoise interior. “Callum and I drove around with the top down and with the music blasting. You know — the car test. Then we stopped at an empty parking lot down by **Cherry Beach** and just raved out in front of the headlights of the car. The music sounded sooooo good. We knew it was magic on the spot.”

If there’s one thing the Toronto-based artist knows it’s how to create music magic, as demonstrated by her distinguished and multi-award winning and nominated career. One of the pivotal figures in North American dance music, **Melleefresh** has been a prominent avant-garde performance artist on the scene for the last 30 years.

The president and founder of Play Records — the first home of **deadmau5** — **Melleefresh** has collaborated with **Dirty 30 (Alixander III)**, **Billy Newton-Davis**, **Calvertron**, **Hoxton Whores**, **40oz Profits**, **Gettoblasters**, **Jerome Robbins**, **MC Flipside** and more. Melleefresh also co-founded the **Play Deep** recording studio in London, which has played host to **The Spice Girls**, **Ellie Goulding**, **Rita Ora**, **Chance the Rapper**, **Childish Gambino**, **Nadia Rose**, **DJ Jazzy Jeff**, **Offset** and others.

Spin *Invincible* above, hear more from **Melleefresh** below, and keep up with her on her **website**, **Twitter**, **Facebook** and **Instagram**.

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